

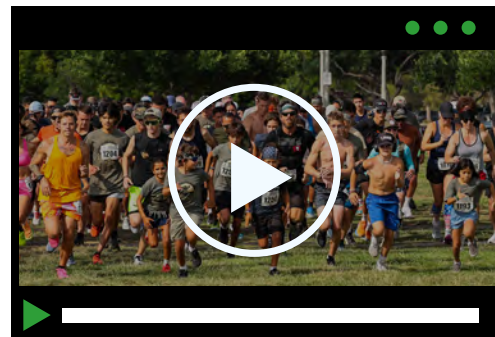
## THE MISSION

Inspired by US Navy SEALs (Frogmen), the mission of the Joggin' for Frogmen Race Series is to activate communities from around the world to honor the sacrifices of our Naval Special Warfare service members and veterans, and to support the families of our fallen heroes. Our races bring communities together to celebrate the lives of America's fallen and to express our deep gratitude to those still serving.

## THE HISTORY

The inaugural Joggin' for Frogmen 5k run/walk and kids' Tadpole Trot was held in San Diego on July 29, 2012. The race marked the one year anniversary of the Extortion 17 helicopter tragedy in Afghanistan by paying tribute to the 30 American warriors and 1 working dog lost that fateful day. Through this single race in San Diego, Joggin' for Frogmen raised over \$58,000.

*\*Numbers current as of 9.21.24*



### WHY ONE RETIRED NAVY SEAL RUNS



TO DATE  
WE HAVE RAISED  
**\$3.9 MILLION**



**49,720** RACE DAY  
PARTICIPANTS

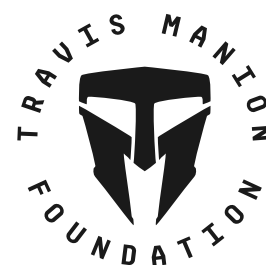


**3,546**  
VOLUNTEERS

Over the past 13 years, the Joggin' for Frogmen Race Series has transformed from a modest running team concept into a nationwide event that celebrates military valor and fosters a sense of national pride and community giving. This evolution has been largely fueled by the unwavering support of our sponsors. Their contributions have not only impacted the Naval Special Warfare communities and the host cities but have also played a pivotal role in strengthening military families and fortifying communities across the nation. The series has successfully raised a remarkable \$3.9 million in net profits, directly benefiting military families. This achievement, including surpassing \$3 million in contributions to the military community, is a testament to the dedication and generosity of the Joggin' for Frogmen team and its sponsors.

## THE BENEFICIARY

Inspired by its namesake, who gave the ultimate sacrifice while serving in Iraq in 2007, Travis Manion Foundation empowers veterans and families of the fallen to develop character in future generations. All funds raised through the Joggin' for Frogmen 5K Race Series will go toward supporting survivors within the Naval Special Warfare community with best-in-class personal development training and experiences that allow them to find healing and honor their loved ones through service. That includes opportunities to serve as mentors to youth, forge connections with one another, experience opportunities for personal growth, and serve as leaders in their communities. For more information about Travis Manion Foundation, a 501(c)(3) organization, or to find out more about the "If Not Me, Then Who..." movement, visit [www.travismanion.org](http://www.travismanion.org).





## FAMILIES OF THE FALLEN SHARE THE IMPACT OF TRAVIS MANION FOUNDATION

Travis Manion Foundation (TMF) provides life-changing programs for families of the fallen, including those in the Naval Special Warfare community. TMF programs empower survivors to honor their loved ones and find healing through leadership courses, well-being support, service expeditions, and youth mentorship.

*“For the first time in a while, I was able to focus on someone other than myself. I found a place to land all of the love, joy, and energy that I had bottled up since the loss of my spouse. I found a way to feel useful. I found purpose.”*

— NSW Spouse

*“This [Expedition] has been an amazing experience. It has tested every part of my being at some point, but it’s also brought so much joy just to be here, to be around [other survivors] in the wilderness and be able to unplug ourselves. It’s just us out here, getting to know each other, getting to know more about ourselves, our loved ones and our journey onward from loss into our own lives.”*

— Emily Feeks, Surviving Spouse of SO1 (SEAL) Patrick Feeks, USN

**TMF programming delivers true impact to improve the lives of veterans and families of the fallen throughout the country. Over 83% of all funds received go directly back to TMF programs that offer our military heroes and surviving families the tools to heal, grow, and serve their communities.**

### TMF COMMUNITY

- **300,000+ members** throughout the country
- **42,500+ veterans** and survivors empowered through TMF programs
- **78,000+ veterans** and survivors supported since 2007
- **650,000+ youth** impacted by TMF Veteran and Survivor Mentors to date

*“The first year after Brendan’s death, Joggin’ for Frogmen provided a meaningful reminder of the importance of community in carrying out the legacy of my late husband. It was one of the first groups, composed of spouses like myself and active duty NSW service members, that showed up for me during a time when I needed it most.”*

— Amy Looney Heffernan, Gold Star Spouse of LT (SEAL) Brendan Looney, USN President, Travis Manion Foundation



### TMF IMPACT

- **61,000+ hours and \$2.1 million** invested in communities by TMF volunteers this year
- **20% increase in mental health** improvements reported by veterans and families of the fallen with TMF involvement
- **4,500+ veterans and families** of the fallen empowered to identify personal character strengths through TMF this year

**SPONSORSHIP SELECTION**

Please check your sponsorship level and send in this form with your check.

**NATIONAL SPONSORSHIP AVAILABLE**

This form is specifically for our 5K Race on July 26th, 2025. If you would like to discuss National Sponsorship for Joggin' for Frogmen, please contact Ally Bailey at [Info@JogginForFrogmen.com](mailto:Info@JogginForFrogmen.com) or (757) 735-4815 for more details!

**TRIDENT SPONSOR \$10,000**

**EXCLUSIVE SPONSORSHIP FOR JOGGIN' FOR FROGMEN 5K.**

Limited spots are available. Contact Alex Plumb for more information at [SanDiegoCA@JogginForFrogmen.com](mailto:SanDiegoCA@JogginForFrogmen.com).

SEA SPONSOR \$5,000
Logo on back of race shirts
Logo on printed fliers
Logo on race email marketing
Logo on JFF website
Promotional 10' x 10' booth at event*
Verbal recognition on race day
3 dedicated posts on JFF social media channels
7 complimentary race entries
Logo on Start/Finish line arch
Logo on banner at beer garden
Logo recognition on step and repeat

AIR SPONSOR \$2,500
Small logo on back of race shirts
Logo on JFF website
Promotional 10' x 10' booth at event*
Verbal recognition on race day
1 dedicated post on JFF social media channels
5 complimentary race entries

LAND SPONSOR \$1,000
Logo on JFF website
Promotional 10' x 10' booth at event*
3 complimentary race entries

COMMUNITY SPONSOR \$500
Promotional 10x10' booth at event*

Veteran/Military Spouse owned businesses pay \$750 for the Land Sponsorship or \$250 for the Community Sponsorship. Please check here if this applies to you.

Limited spots available. Contact Alex Plumb at [SanDiegoCA@JogginForFrogmen.com](mailto:SanDiegoCA@JogginForFrogmen.com).

**Sponsorships will be processed by the Travis Manion Foundation and are tax deductible. Tax ID - 41-2237951.**

\*All sponsors are required to bring their own canopy, table & chairs for booth. Only 20 booth spots available on a first come first serve basis. All booths at event must be approved and show proof of insurance to the Travis Manion Foundation and any other required municipality. If selling merchandise on race day, sponsors agree to donate 25% of profits back to the Travis Manion Foundation.

Sponsors must get approved before logo will go up on the Joggin' for Frogmen website. Not all sponsors are guaranteed approval and all sponsorships are non refundable, including weather or unforeseen issues that may arise. Please email [SanDiegoCA@JogginforFrogmen.com](mailto:SanDiegoCA@JogginforFrogmen.com) for inquiries before completing a sponsor donation. Website recognition will remain in place for all levels for four months after race date. Sponsor is responsible for sending name and logo to [SanDiegoCA@JogginforFrogmen.com](mailto:SanDiegoCA@JogginforFrogmen.com), subject line "SPONSOR", for all sponsorship levels. There are no refunds to sponsorship, even if the event gets cancelled due to weather or other reasons.

**SPONSOR ONLINE AT**  
[JogginForFrogmen.com/SanDiegoCA/](http://JogginForFrogmen.com/SanDiegoCA/)

OR

**MAIL IN THIS SPONSORSHIP AGREEMENT**  
 Please fill out this form and mail to:  
**Joggin' for Frogmen 3419 Virginia Beach Blvd, #973, Virginia Beach, VA 23452**

BUSINESS NAME (OR INDIVIDUAL NAME):	CONTACT NAME	PHONE	EMAIL
STREET ADDRESS		CITY/ STATE	ZIP CODE
<b>PAYMENT INFORMATION (CHECK ONE):</b>	CHECK ENCLOSED	CREDIT CARD	MAKE CHECKS PAYABLE TO: <b>TRAVIS MANION FOUNDATION</b>
CARD TYPE:	VISA	MASTERCARD	DISCOVER
			AMERICAN EXPRESS
NAME ON CARD	CREDIT CARD NUMBER		
BILLING ZIP CODE	EXP DATE	SECURITY CODE	

**TOTAL ENCLOSED/TO BE CHARGED TO CARD**  
 \$

**PLEASE NOTE** before submitting sponsorship: Sponsorship is only valid for this one time event, unless a private agreement is signed. There are absolutely no refunds on sponsorship dollars once submitted. There are no refunds on sponsorship should the event be cancelled for any reason.